

CORPORATE NEWS AT DEKS AIR

Following the vision of our Group Chairman, Mr. Duncan Au, the Group CEO was tasked to establish its own identity in Vietnam after partnership of over 10 years through joint operation business model with various local partners.

On 18 December 2013, Deks Air Vietnam Services JSC and Deks Air Travel & Tours JSC were incorporated with office in Hanoi. By April 2014, the office in Ho Chi Minh City will be also established. This is the first initial step Deks Air is penetrating into the emerging markets in Indochina.

Deks Air Vietnam will be led by Nguyen Quang Phong and Nguyen Hung Son and a team of executives who have worked with airlines and/or travel agencies.

The wide range of services offered by Deks Air Vietnam will include all travel related services, air freight services and acting as General Sales Agent for Airlines.

Banking on the network of the Deks Air Group in Singapore, Malaysia, Thailand, Indonesia, Hong Kong, China and Taiwan, Deks Air Vietnam will take advantage of the synergy and extend its arms to expand its sales and marketing of the products of 16 airlines the Group now currently represent.

Said the CEO, Mr. Daniel Sin, "the Indochina market is emerging and is the growth engine in the near future"; Deks Air is serious to jump into the bandwagon but, "we don't underestimate the challenges in these markets".